

Letter to Parents

Education is increasingly vital for success in life. Education is also big business. More and more people are recognising the true value of a successful school education. Students are looking for the edge to help them achieve better results.

Help can come in many forms, from private schools, parents, private tutors or private coaching colleges. A large number of private coaching colleges, such as Master Coaching, have opened to cater for these demands.

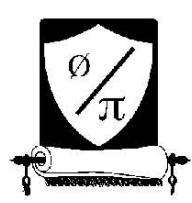
If you want to help your child, you need to seek help from a private coaching college. ***Private coaching colleges work. The top Year 12 students and students selected into selective schools have generally had extensive private tuition.***

Parents confronted with a staggering array of choices. How do you choose a coaching college? Master Coaching has formulated a set of guidelines to help.

Which Coaching College Suits My Child?

1 Ensure the college you choose offers a plan tailored for your child.

2 Consider the **type of tuition** that best suits your child – Group or "One to One". A popular misconception is one to one coaching always gives the best results. However, a child in individual lessons can become anxious because the scrutiny of the teacher is fully focussed on them for the whole lesson. ***At Master Coaching we have shown time and again, students learn best in small groups with their peers working through the same course. Our analysis and experience shows the most efficient learning occurs in***



groups of ten students. (How Children Learn)

3 **Environment** is very important. Students do not want to be placed in another school environment. Layouts of centres and learning rooms should be investigated. *Don't just telephone for a booking, arrange for an interview at the centre.*

4 Many well known coaching centres subscribe to the "cramming" method. This can give good results early on; however, most educators and psychologists agree that cramming leads to an unbalanced childhood.

5 **Be wary of signing tuition agreements.** If a service has value, that value is enough to keep you as a client. ***Master Coaching is the only coaching organisation that offers a complete unconditional money back guarantee for the first four weeks.***

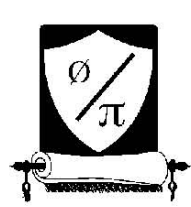
6 **The private tutor** is often a school teacher or university student looking for extra income. They could be outstanding but how can you judge? There are also ethical and moral dangers and insurance issues that could leave both parties vulnerable.

7 **How much coaching** is enough? Children need time to play and develop their social skills and fitness levels. *At Master Coaching we have found with as little as one hour per week coaching, with our specially trained staff, your child can achieve outstanding results.* Our centres are purpose built to maximise learning. Coaching in one subject will lead to improvements in all other subjects, due to our expertly designed programs and specialised sessions, using the Triple A Learning System.

8 Always **select an organisation registered with the [Australian Tutoring Association \(ATA\)](#)**

How Can Master Coaching Centres Guarantee Success?

Over many years of teaching, our experienced coaches have learnt what educational researchers are now starting to confirm: ***A child's level of achievement is generally linked to their own subconscious evaluation of themselves.***



Master Coaching

Raise a child's level of expectation and their performance level will improve dramatically in every direction.

Master Coaching is much more than a coaching centre. **Motivation** is a key strategy in our tuition. You can be confident your child will not only have the technical skills taught expertly, but motivation, attitude and confidence building will be used in every session to maximise your child's achievement.

We do not make wild guarantees of success but we do promise that we will follow the **Guide Posts to Success**.

The guide posts discussed are the main criteria that lead to successful schooling. However, each child is different and quite often individuals have problems requiring unique and personal solutions.

If you, as a parent, or your child, require individual counselling or advice then this can also be arranged. We encourage you discuss any issues or concerns with your child's program or progress. Your feedback at every stage is always welcome and appreciated.

At Master Coaching we care about every student entrusted to us.